

# Calne Music & Arts Festival 2014

## Art Director's Report

Feedback received regards the main Art Exhibition was that if anything it better than last year so far as the quality of the art displayed was concerned. It was noted that numbers of people attending the art /festival preview and the festival finale were down on previous years. It is also noted that sales of artworks are down on previous years (less than half of what was sold last year).

Total submission 248 (up from 296 last year)  
Submissions revenue £744 (down from £870)  
note: there was a shortfall banked of £10 from what we should have received\*

Number of works sold = 32 which is 13% (up from 12 sold in 2012)  
Sales value £2,979 (up from £1,130 in 2012)  
Commission earned on sales £288.00 (down from £113.00)

Catalogue sales £230 (from £143 in 2012)

Overall income after expenses and costs = £781.92

\* not paid in on art submission day.

### Points of consideration

Fewer art entries still resulted in more sales, and less effort to hang with less of a sense the paintings were crammed in. So overall a good result.

Lessons learned:

- Still looking for a method of cataloguing which is less prone to errors
- Open Studios !

Item for discussion

- introduction of an art entry fee based on image size
- incentive scheme for encouraging exhibition stewards
- consider having a cafe open during the day
- consider light background music during the day

### **The Calne Artists Prize - for 25's and under.**

The sum of £100 worth of art materials for a piece in the exhibition selected by members of the artists group. The idea of the prize is to encourage and support young artists in the area.

The award goes equally to:  
all three young artist entries.

- Harrison Ayres
- Emily Fulgoni
- Sophie Bilzon
- Millie Waite

Next year this will be up for review as we don't seem to get in much work from the younger age group.

### **The public vote winners prize.**

The Festival Fund is giving away £75 in prizes to the top three artworks voted for by the viewing public. First place award is £50, with second place £15 and third place £10. There were 243 votes cast over the festival period.

The awards go to:

1st - Kate Pearce  
for 'Highland'

2nd - Victoria Leigh  
for 'Rooks'

3rd - Carol Kibble  
for 'Turkana in traditional dress'

### **Skylight Publishing Award.**

[Skylight Publishing](#) is a fine art printing service. Awarding £100 worth of giclée printing services to an artist over 25 years old.

The award for 2013 goes to: Sonia Leggett

### **Young Persons Artwork competition -**

held at Calne Library

Continues to be gratefully acknowledged and appreciated by all who visit the library during the festival. Thanks as always to Lesley Hunt for all the work she puts into organizing that.

Thanks

to Mick and Lydia Graham, & David Bowker-Praid for their tireless help & support during the exhibition, and to all those who volunteered to help with the exhibition hanging.